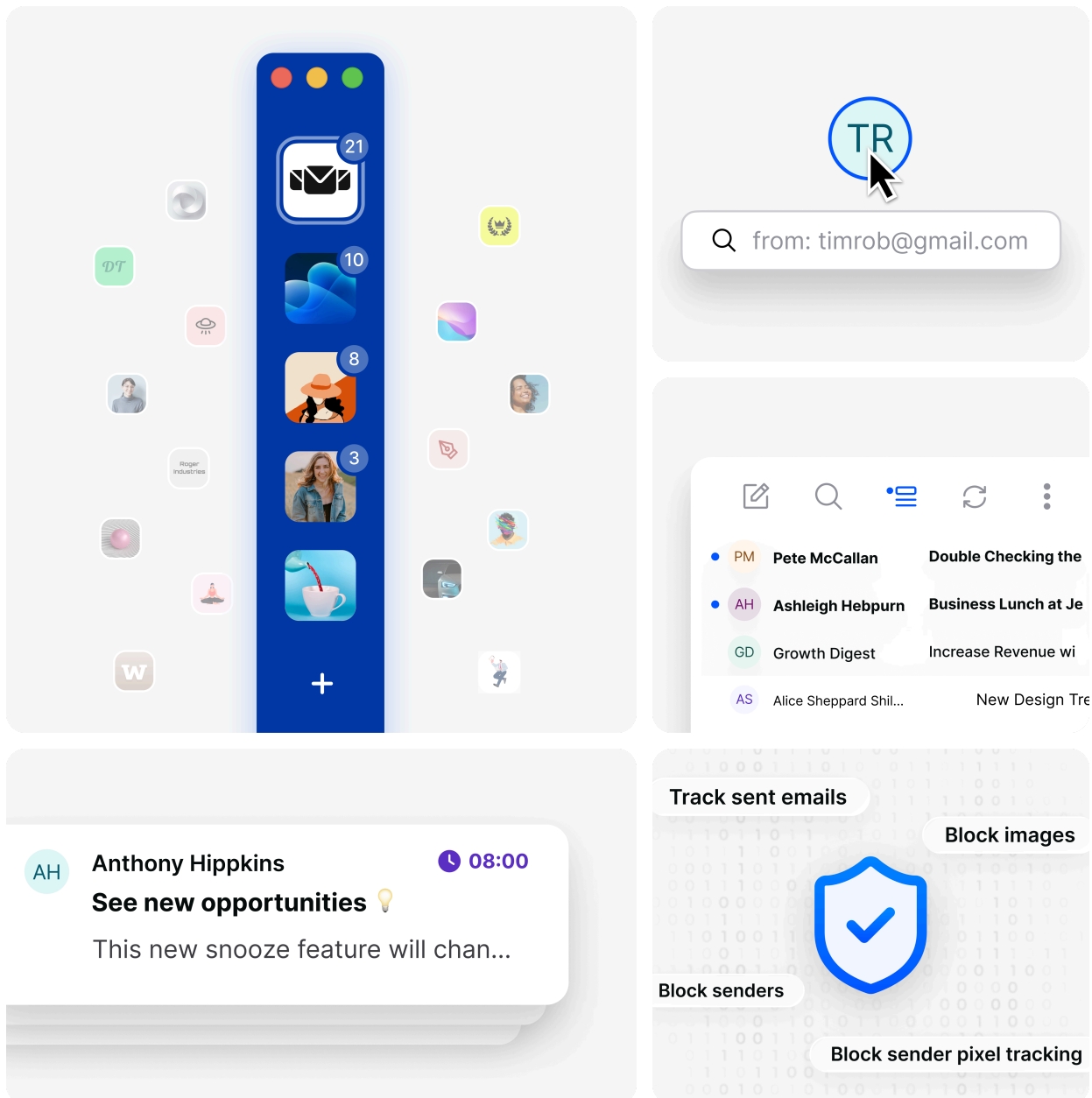




Press Kit

Facts, features, company story, and founder bio
for anyone writing about Mailbird Next.



— Mailbird Next in one line

Mailbird Next is the 2026 generation of Mailbird: one email client for Windows and Mac, with mobile apps and a private, on-device AI assistant on the way.

— Fact sheet

Company	Mailbird, Inc.	
Address	2108 N St 6439, Sacramento, CA 95816, USA	
Industry	Software as a service (SaaS)	
Founded	2012, Bali, Indonesia	
Launched	April 2, 2012	
Founders	Michael Bodekaer, Michael Olsen, and Andrea Loubier	
Leadership	Michael Bodekaer, CEO and President · Michael Olsen, CTO and co-founder	
Team	15 people, fully remote, spread across continents (Q3 2026)	
Users	Over 3.3 million registered users worldwide	
Products	Mailbird for Windows and Mac (one codebase, the Mailbird Next generation) · Mailbird for iOS and Android, closed beta · Wingman, private on-device AI assistant, closed beta · MCP server for connecting any LLM, including local models	
Languages	Arabic, Arabic (Egypt), Bangla, Bulgarian, Czech, Danish, Dutch, English, French, French (Canada), German, Greek, Hungarian, Indonesian, Italian, Norwegian, Polish, Portuguese, Portuguese (Brazil), Romanian, Russian, Spanish, Spanish (Mexico), Swedish, Turkish, Ukrainian, Vietnamese	
Pricing	Free version plus Premium	
Milestones	2012	Mailbird launches
	2023	Mailbird 3
	2024	Mailbird for Mac
	2025	Mac App Store, globally (September)
	2026	Mailbird Next for Windows · Mailbird mobile apps

— Key features



Centralized email management

Unified inbox for messages and contacts across multiple email accounts in a single app. Available on Windows and Mac, with iOS and Android apps in closed beta.



App integrations

In-app access to third-party services including WhatsApp, Slack, Dropbox, Google Calendar, and Asana.



Customizable workspaces

User-configurable interface backgrounds and appearance settings.



Private AI assistant (closed beta)

Wingman is a private, on-device AI assistant.



Email tracking

Read receipts for sent mail and notifications when a message is opened.



Unsubscribe and sender blocking

One-click unsubscribe from mailing lists and per-sender blocking for unwanted mail.



Advanced search

Dedicated, precise search across all inboxes.



Keyboard shortcuts

Shortcuts for common actions including compose, reply, and forward.



Privacy Hub

Local storage for all mail and a control panel for blocking pixel trackers and remote images.

— Boilerplate

Mailbird is the calm, unified home for all your email accounts on Windows and Mac: every account in one inbox, along with desktop tools, apps, and private AI. Founded in 2012 and trusted by millions of users worldwide, Mailbird was rebuilt from the ground up in 2026 as Mailbird Next, a product ecosystem that includes Mailbird apps for Mac, Windows, Android (beta), and iOS (beta).

— Colors

PRIMARY:

Main brand colors for logos, key UI elements, and all visual representation of the brand.



Mailbird Blue

#0157FF · 1, 87, 255

SECONDARY:

Neutrals for text, borders, and backgrounds. Blue tints for highlighted surfaces and soft accents.



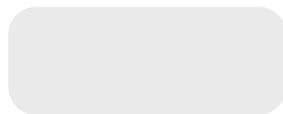
Night

#070D0D · 7, 13, 13



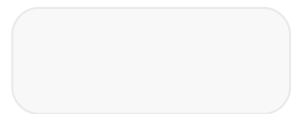
Dove Gray

#6B6C73 · 107, 108, 115



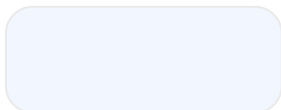
Silver Mist

#EAEAEA · 234, 234, 234



Cloud White

#F8F8F8 · 248, 248, 248



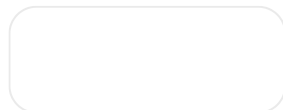
Ice Blue

#F2F7FF · 242, 247, 255



Periwinkle

#CBDFFF · 203, 223, 255



Pure White

#FFFFFF · 255, 255, 255

ACCENT:

CTAs, interactive elements, status indicators, and bold highlights that draw attention.



Rose Red

#C51162 · 197, 17, 98



Cobalt

#0F37C3 · 15, 55, 195



Deep Teal

#016D6E · 1, 109, 110



Violet

#AF01F9 · 175, 1, 249

— Typeface

Inter is the single typeface across the product and all brand material. Four weights are in use; no other family or weight should be introduced.

Aa

Inter Regular

Body copy

Aa

Inter Medium

Leads, H3

Aa

Inter Semibold

Labels, buttons

Aa

Inter Bold

Headlines

— Company story

Mailbird started in 2012 on the island of Bali, Indonesia, at an entrepreneurial retreat called Project Getaway. Co-founders Michael Bodekaer and Michael Olsen, joined by Andrea Loubier, who served as the company's first CEO, saw one clear frustration among the entrepreneurs around them: email, especially on Windows, was underserved and painful. Olsen came up with the name and started building. The team launched Mailbird on April 2, 2012, and TechCrunch covered it as "the Sparrow for Windows", a nod to the beloved Mac email client that inspired it and that Google had just acquired.

Over the following decade Mailbird became one of the most recognized Windows email clients, built around one idea: every email account in one calm, unified inbox. In 2020 the team began a ground-up, cross-platform rebuild. The first product from that codebase, Mailbird for Mac, launched in October 2024 and reached the Mac App Store globally in September 2025. In 2026 the rebuild came home to Windows as Mailbird Next: one product across Windows and Mac, with mobile apps in beta and a privacy-first AI assistant in the works.

Today the company is led by CEO and President Michael Bodekaer and CTO and co-founder Michael Olsen, with a fully remote team spread across continents. Mailbird's goal has not changed since Bali: a healthy relationship with email, for individuals and for the businesses that run on it.

— Founder bio



Michael Bodekaer Jensen

CEO, President, and co-founder

Michael Bodekaer Jensen is a software entrepreneur and the CEO, President, and co-founder of Mailbird, the cross-platform email client built to make digital communication simpler and more productive. A lifelong coder, Michael has spent more than two decades building and scaling global software companies. He also co-founded Labster, the virtual science-learning platform used by millions of students worldwide.

His motivation at Mailbird is an email experience that is intuitive, fast, private, and enjoyable to use every day, with AI built in to make it more convenient still.

— Press contact

✉ Email: press@getmailbird.com

🌐 Website: getmailbird.com

Logos, screenshots, and this document are included in the press kit archive.
The Mailbird logo may be used in editorial coverage without alteration.